

## National 8(a) Association 2012 Winter Conference

### AGENDA

#### Monday, February 6<sup>th</sup>, 2012

- |                  |   |                    |
|------------------|---|--------------------|
| 3:00 pm – 5:00pm | <b>Exhibitor registration and set up</b>  | <b>Grand Foyer</b> |
| 5:00 pm – 7:00pm | <b>Pre-Registration</b><br>If you are in town and would like to stop in for a light snack, introduce yourself, and pick up your registration materials, please join us. | <b>Grand Foyer</b> |

#### Tuesday, February 7<sup>th</sup>, 2012

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|------------------|--|--------------------|
| 7:00am – 8:00am  | <b>Registration</b>  | <b>Grand Foyer</b> |
|                  | <b>Breakfast</b>   | <b>Salon I-V</b>   |
| 7:45am – 8:00am  | <b>Welcome and Good Morning</b><br>Speaker:<br>Ron Perry, President of the National 8(a) Association                       | <b>Salon I-V</b>   |
| 8:00am – 8:15am  | <b>Introduction of Keynote Speaker</b><br>Speaker:<br>Cassius Butts, Region IV Administrator Small Business Administration | <b>Salon I-V</b>   |
| 8:15am – 8:45am  | <b>Keynote Address</b><br>Speaker:<br>Marie Johns, Deputy Administrator Small Business Administration                      | <b>Salon I-V</b>   |
| 8:45am – 9:30am  | <b>Missile Defense Agency</b><br>Speakers:<br>Lee Rosenberg, Director<br>Chad Rogers, Support Contractor                   | <b>Salon I-V</b>   |
| 9:30am – 10:15am | <b>Defense Intelligence Agency</b><br>Speaker:<br>Sherry Baldwin, Director   | <b>Salon I-V</b>   |
| 10:15am-11:00am  | <b>NASA</b><br>Speaker:<br>Glenn Delgado, Associate Administrator  | <b>Salon I-V</b>   |

11:00am – 12:30pm      **Legal Panel – Jobs Act Update:**      **Salon I-V**  
Recent Developments Affecting 8(a)'s and Small Business

Speakers:

Walter Featherly, Partner, Patton Boggs

Robert Tompkins, Partner, Patton Boggs

John Klein, Associate General Counsel, SBA

Jon DeVore, Counsel, Birch Horton Bittner & Cherot

12:30pm – 1:30pm      **Lunch**      **Salon I-V**

12:30pm – 1:00pm      **Co-Sponsor Address**      **Salon I-V**

Speakers:

Javier Palomarez

**AFTERNOON Track I and Track II BREAKOUT SESSIONS**

*\*Please note breakout sessions take place simultaneously*

1:30pm – 2:30pm      **Track I - Major Prime Panel**      **St. Augustine Hall A&B**  
Hear directly from the small business liaison officers on how to do business with these major primes.

Speakers:

Layli Pietri, Small Business Liaison Officer, Balfour Beatty

Joellen Moore, Small Business Liaison Officer, IAP

Debbie Melvin, Small Business Liaison Officer, Boeing

Bruce Emerson, Procurement and Small Business Programs

**Track II – Legislative Threats to the 8(a) Program**      **St. Augustine Hall C&D**

Speakers:

Christopher James, Assistant Administrator, Office of Native American Affairs

SBA

Senator Lisa Murkowski, United States Senator for Alaska (via video)

2:20pm – 3:30pm      **Track I – How to Get Noticed**      **St. Augustine Hall A&B**  
**By Setting Yourself Apart from the Competition**

Speaker:

Gloria Berthold Larkin, President, TargetGov

**Track II - How to Win Federal Contracts  
& Make a Profit**

**St. Augustine Hall C&D**

Speaker:

Michael Payne, President, Cohen Seglias Pallas Greenhall & Furman PC

3:30pm – 4:30pm

**Track I – Industry Trends Report  
& Federal Budget Outlook**

**St Augustine Hall A&B**

Speakers:

Brian Haney, Vice President Client Services, DELTEK

Kim Koster, Director of Product Marketing, DELTEK

**Track II – Upcoming Enhancements  
to the 8(a) Program**

**St. Augustine Hall C&D**

Speaker:

Darryl Hairston, Associate Administrator, SBA

LeAnn Delaney, Deputy Associate Administrator, SBA

Jorge Silva-Puras, Region II Administrator, SBA

6:00pm – 8:00pm

**Networking Reception**

**Summer Beach House**

Please join us for hours d'oeuvres on the beach!

**Wednesday, February 8, 2012**

7:00am – 8:00am

**Breakfast**

**Salon I-V**

7:50am – 8:00am

**Welcome Back for Day Two – Ron Perry**

**Salon I-V**

8:00am – 8:30am

**Keynote Address**

**Salon I-V**

Speaker:

David Hinson, National Director, MBDA (Invited)

8:30am – 9:30am

**Partnering Small Business Teams**

**Salon – I-V**

**to Capture Large Federal Contracts** – MBDA and its network of Business Centers helps foster the growth and global competitiveness of US businesses that are minority owned. MBDA helps increase the size, scale, and capacity of minority business enterprises through access to capital, access to contracts, access to new markets and strategic business consulting.

Speakers:

Holden Hoofnagle, Chief of Business Development, MBDA

Malik Ali, MBDA Business Center – Orlando, FL following

Joseph Gomez, MBDA Federal Procurement Center

Dee Ann Alexander, Senior Advisor for Native American Affairs, US Dept. of Commerce

Carlos Guzman, Senior National Business development Specialist, MBDA

9:30am – 10:15am	<b>Department of the Interior</b> Working with and doing business with the Department of the Interior Speaker: Mark Oliver, Director	<b>Salon I-V</b>
10:00am – 11:00am	<b>Department of Health and Human Services</b> Working with and doing business with the Department of Treasury Speaker: Pamela Wilson, Director	<b>Salon I-V</b>
11:00am – 12:00pm	<b>Federal Investigation Suspension and Disbarment</b> Speakers: John Klein, Associate General Counsel, SBA Christine Williams, Council, Perkins Coie Richard Oehler, Partner, Perkins Coie Donald Carney, Partner, Perkins Coie	<b>Salon I-V</b>
12:00pm-1:30pm	<b>Lunch</b>	<b>Salon I-V</b>

**AFTERNOON Track I and Track II BREAKOUT SESSIONS**

\*Please note breakout sessions take place simultaneously

1:30pm – 2:30pm	<b><u>Track I</u> -Social Media and the Government Contractor's Workplace</b> Today's business runs on the social network, how does it affect you? Speaker: Danielle Ryman, Counsel, Perkins Coie	<b>St. Augustine Hall A&amp;B</b>
	<b><u>Track II</u> -Mentor / Protégé Partnerships</b>	<b>St. Augustine Hall C&amp;D</b>
2:30pm – 3:30pm	<b><u>Track I</u> -How to Get on the GSA Schedule</b>	<b>St. Augustine Hall A&amp;B</b>

**Track II - Making your 8(a) Status  
work for you Part II**

**St. Augustine Hall C&D**

3:30pm – 5:00pm

**Matchmaking Session**

**Salon I-V**

**CLOSE OF CONFERENCE**